

CLEAR CUT

REBELLION

PRICING GUIDE 2026

Transparent pricing.
Powerful results.

Clear, tiered pricing for every service – pick the level that fits where you are now, and scale when you're ready.

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REBELLION

T: 023 943 111 98

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CLEAR CUT

HOW OUR PRICING WORKS

SIMPLE, HONEST, AND BUILT TO SCALE

We've made our pricing as clear-cut as our work. No mystery quotes, no jargon; just straightforward options so you can see exactly what you'll get and what it costs.

Every ongoing service comes in three tiers, plus a fully bespoke route:

- ◆ **Start-up** – the essentials to get moving, ideal if you're early on or testing a channel.
- ◆ **Growth** – our most popular level, for businesses ready to build real momentum.
- ◆ **Scale** – comprehensive delivery for established teams pushing for more.
- ◆ **Bespoke** – a tailored plan when your needs don't fit a box. We'll build it around you.



NOT SURE WHICH TIER IS RIGHT? THAT'S WHAT THE CALL IS FOR.

Book a free, no-pressure discovery call and we'll point you to the option that genuinely fits – even if that's the smallest one. We'd rather get you to the right place than the expensive one.

All prices in this guide exclude VAT. Monthly services are billed monthly. Final scope is confirmed on your discovery call.

Rebellion Marketing

Clear-cut, results-driven marketing

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CLEAR CUT

SERVICE 01

AUDIT & STRATEGY

The smartest first step.

Most clients start here. An audit or strategy gives you a clear, costing roadmap, so every pound you spend afterwards is spent in the right place.

MINI AUDIT

£750

+ VAT | one-off

A focused review of one area of your marketing – the key findings and quick wins, fast.

FULL AUDIT

£1,200

+ VAT | one-off

A comprehensive review across your marketing – gaps, opportunities and prioritised recommendations.

SINGLE CHANNEL

£750

+ VAT | one-off

A focused strategy for one channel – for example PPC or SEO – with clear actions and KPIs.

MOST POPULAR

FULL STRATEGY

£3,500

+ VAT

A complete multi-channel strategy: audience research, channel plan, KPIs and tracking framework, with a dedicated strategist.



CUSTOM NEEDS?

If you need something more bespoke, let's chat. We'll build a plan that fits your goals, budget and ambition.

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SERVICE 02

SEO & GEO

Get found. Get cited.

Get found on Google – and cited in AI search. Includes your content, so it all pulls in one direction.

START-UP

£750

+ VAT | month

- ✓ 2 blog posts per month
- ✓ Technical SEO maintenance
- ✓ Core keyword optimisation
- ✓ GEO / AI-search foundations
- ✓ Monthly reporting & account manager
- ✓ Client portal access

MOST POPULAR

GROWTH

£1500

+ VAT | month

Everything in start-up plus:

- ✓ 3 blog posts per month
- ✓ Expanded keyword targeting
- ✓ On- & off-page SEO
- ✓ AI-visibility monitoring
- ✓ Quarterly strategy review

SCALE

£2500

+ VAT | month

Everything in Growth plus:

- ✓ 4 blog posts per month
- ✓ Full technical, on- & off-page SEO
- ✓ Advanced GEO across AI platforms
- ✓ Priority support



CUSTOM NEEDS?

For complex sites or more tailored requirements, we'll build a bespoke plan with the right level of strategy and content. Let's talk.

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SERVICE 03

PPC & PAID ADVERTISING

**Spend smarter.
Convert faster.**

Fast, measurable results from paid search and social – priced by the campaigns we run for you.

START-UP

£750
+ VAT | month

- ✓ 1 campaign, single platform
- ✓ Campaign setup & strategy
- ✓ Keyword & audience targeting
- ✓ Ad copywriting
- ✓ Ongoing optimisation
- ✓ Monthly reporting & account manager

MOST POPULAR

GROWTH

£1500
+ VAT | month

- Everything**
in start-up plus:
- ✓ Up to 3 campaigns, multi-platform
 - ✓ Paid search & paid social
 - ✓ Remarketing
 - ✓ A/B testing & creative refinement

SCALE

£2500
+ VAT | month

- Everything**
in Growth plus:
- ✓ Multiple campaigns across platforms
 - ✓ Advanced audience strategy
 - ✓ Landing-page & CRO input
 - ✓ Priority support



CUSTOM NEEDS?

For higher campaign volumes or more complex multi-market accounts, we'll tailor the scope to exactly what you're running. Let's talk.

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SERVICE 04

SOCIAL MEDIA MANAGEMENT

**Stay visible.
Stay on-brand.**

A consistent, on-brand presence that keeps you visible – strategy, content and posting handled. Priced per channel.

MOST POPULAR

START-UP

£750

+ VAT | month per channel

- ✓ Account management
- ✓ Channel strategy
- ✓ Monthly content plan
- ✓ Written content created
- ✓ Scheduling & posting
- ✓ 3 posts per week

GROWTH

£1500

+ VAT | month per channel

Everything
in Start-up plus:

- ✓ 4–5 posts per week
- ✓ Up to 2 hours / month audience management
- ✓ Responding to comments & messages

SCALE

£2500

+ VAT | month per channel

Everything
in Growth plus:

- ✓ Daily posts
- ✓ Up to 5 hours / month audience management
- ✓ Quarterly strategy session



CUSTOM NEEDS?

For multiple channels, larger campaigns or more involved community management, we'll tailor the package around your goals. Get in touch.

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SERVICE 05

WEBSITE DESIGN & BUILD

Built to perform better.

Fast, modern, conversion-focused websites designed to do a job, not just look good. Design is included in every package.

MOST POPULAR

BROCHURE

£6000
+ VAT | project

- ✓ Wireframes – up to 3 revisions
- ✓ Up to 10 pages
- ✓ Blog
- ✓ Reusable template blocks
- ✓ Full setup: hosting/domain config, WordPress, forms, analytics, cookie consent, favicon

MEDIUM

£8500
+ VAT | project

- Everything**
in Brochure plus:
- ✓ Unlimited pages
 - ✓ Up to 3 custom post types
 - ✓ Post-type management, linking & filtering
 - ✓ Complex custom fields (e.g. fees, pricing)

ECOMMERCE

£11000
+ VAT | project

- Everything**
in Medium plus:
- ✓ WooCommerce setup
 - ✓ Payment setup (PayPal, Stripe, etc.)
 - ✓ Products added (up to 5 to start)
 - ✓ Custom post types as required



CUSTOM NEEDS?

For bespoke builds, non-WordPress platforms or complex functionality, we can scope and price the project around your requirements.

Each package includes £1,000 design with up to three revisions. Standalone design starts at £1,000 + VAT. Hosting and support follow. All prices exclude VAT

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SERVICE 05 CONTD.

HOSTING & ONGOING SUPPORT

Keep your site running smoothly.

Keep your site fast, secure and up to date with reliable hosting, SSL and flexible support. Scale support as your needs change.

ESSENTIAL

£150

+ VAT | month

- ✓ Reliable hosting
- ✓ SSL certificate
- ✓ Video tutorials for updating the site
- ✓ Basic support

MOST POPULAR

SUPPORTED

£350

+ VAT | month

- Everything**
in Essential plus:
- ✓ 2 hours of support each month
 - ✓ Hands-on help with updates & changes

UNLIMITED

£1000

+ VAT | month

- Everything**
in Supported plus:
- ✓ Unlimited support requests
 - ✓ We handle the changes, you focus on the day job



CUSTOM NEEDS?

For Larger sites, multiple domains or a fuller managed service, we'll build a plan to suit.

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WHY REBELLION

AN IN-HOUSE TEAM, BUT BETTER

We've made our pricing as clear-cut as our work. No mystery quotes, no jargon; just straightforward options so you can see exactly what you'll get and what it costs.

150+

Businesses helped
across education, professional services & B2B

500%

Average increase in website traffic
across our clients

40%

Average increase in conversions
turning traffic into results

10+

Specialists on your side
for the price of one hire

What every client gets...

- ◆ A dedicated, experienced account manager and regular review meetings.
- ◆ Clear, honest monitoring and reporting in plain English.
- ◆ Ongoing marketing advice and guidance whenever you need it.
- ◆ Free access to our client portal and marketing resource library.
- ◆ Additional services at discounted rates as you grow.

**"Quick, efficient, detailed, high-quality work
and loads of fun to work with."**

Daniel Cohen, Director, MTM Consulting

Joined by clients across recruitment, professional services, education and B2B who've grown with us.

REBELLION

**Book your free
discovery call...**

Tell us where you're trying to get to, and we'll show you
the clearest route there – and exactly what it costs.

No pressure, no jargon, no hard sell.

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